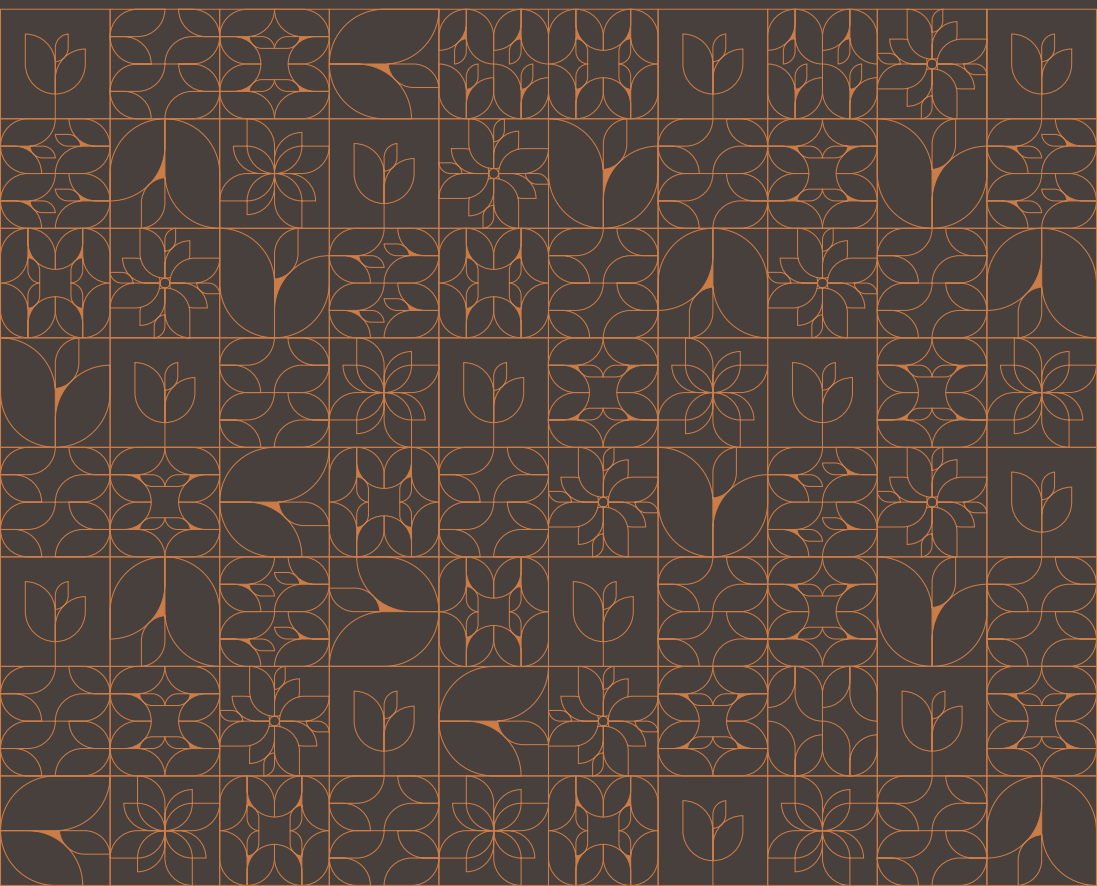


flora.
CERAMICHE

The Ground of Greatness
Where Dreams Take Shape

ORIGIN

Flora Launch Collection



6 OVERVIEW

12 COLLECTION SUMMARY

18 STONE COLLECTION

- 18 Aurum Series
- 24 Granum Series
- 32 Basalt Series
- 40 Linea Series
- 48 Matera Series
- 54 Nox Series

60 TERRAZZO COLLECTION

- 60 Grava Series
- 68 Azura Series
- 74 Mina Series

80 MARBLE COLLECTION

- 80 Strato Series
- 90 Lunara Series

96 CONCRETE COLLECTION

- 96 Terrazzo Series

106 TECHNICAL
SPECIFICATIONS

Flora was founded on the belief that great spaces shape great lives. More than a tile brand, we are dreamers, designers, and creators of environments that foster connection, creativity, and transformation.

WELCOME TO

The Ground of Greatness Where Dreams Take Shape



ORIGIN

Flora Launch Collection

*Before a space becomes beautiful,
it must first be grounded.
Before a dream takes shape,
it needs a place to stand.*

ORIGIN is Flora's first expression —
a carefully curated collection of surfaces
inspired by the earth and shaped by human
intention.

Stone, terrazzo, marble, and concrete come
together as one foundation, designed to
support spaces where life unfolds and
greatness begins.

COLLECTION MANIFESTO

ORIGIN is where everything begins.

From earth to form, from vision to foundation.
It is the meeting point of material,
meaning, and human aspiration.

A collection shaped not by trends,
but by purpose —

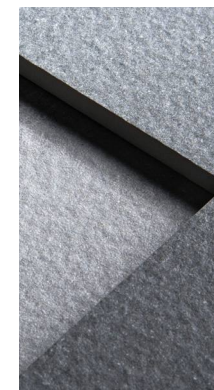
created to support spaces
where life, dreams, and belonging take root.





Nature

A unique touch due to its beauty and fineness. Soft matte surface that provides warmth in a simple and elegant way.



Antislip

Floor tiles made for outdoor use and wet areas, where surfaces need to be as safe as possible to prevent slips and falls. A technical grain is applied over the tile base to make it less slippery and achieve the desired effect.



Rectified

This process ensures each tile is the exact same size, unlike standard tiles which have slight variations, making rectified tiles ideal for sleek, contemporary designs where minimal grout is desired.

STONE COLLECTION

Elysian Ground

Elysian Ground captures stone as it exists in nature—*weathered, layered, and shaped by time rather than force.*

Aurum



Dawn



Silvergrass

Granum



Ashen

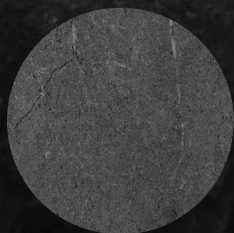


Pebble



Fawn

Basalt



Graphite



Silver

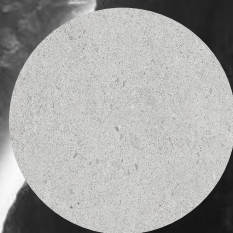


Frost



Mist

Linea



Blush

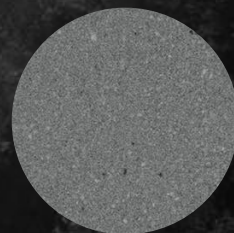


Pearl



Dove

Matera



Taupe



Ecru

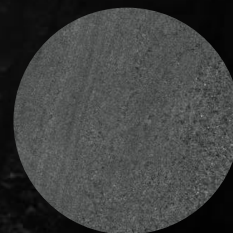


Clay



Sand

Nox



Graphite



Lead



Fog

TERRAZZO COLLECTION

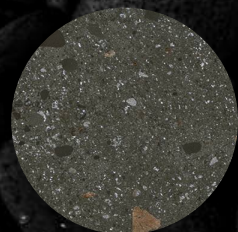
Fragmented Earth

A celebration of fragments— different origins, gathered into harmony.
not from perfection, but from pieces coming together.

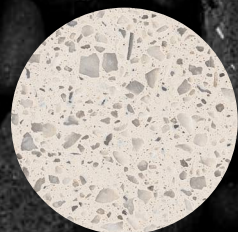
Grava



Azura



Mina



Cinder



Pebble



Lumen



Storm



Haze



Pebble



Ivory

MARBLE COLLECTION

Luminous Stillness

The meeting of light and calm— luxury without excess.
soft veins, gentle movement, and surfaces that *glow rather than shine.*

Strato



Lunara



Fog



Mist



Pearl



Dove



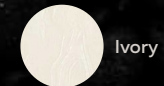
Cloud



Lumen



Silk



Ivory



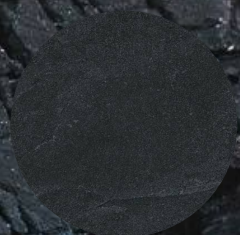
Carrara

CONCRETE COLLECTION

Modern Ground

*Reinterprets concrete beyond its industrial roots—
refined, softened, and intentionally minimal.*

Slateo



Onyx



Steel



Pebble



Pearl



Lumen



Aurum carries the warmth of
sun-kissed earth —
soft, golden, familiar.

Its gentle veining feels like
nature's handwriting, reminding
us of slow mornings, warm light,
and the comfort of home.



Aurum

STONE COLLECTION





COLOUR



Aurum Dawn



Aurum Silvergrass

Aurum Dawn

FR63084 300x600
FR60084 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
10



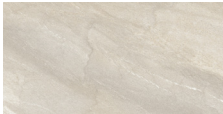
Aurum Silvergrass

FR63086 300x600
FR60086 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
10



Granum celebrates the beauty of
the unpolished —
the tiny grains, the gentle
textures, the marks of time.

It is stone at its most real: humble,
grounding, human.



Granum

STONE COLLECTION





COLOUR



Granum Ashen



Granum Fawn



Granum Pebble

Granum Ashen

FR63053 300x600
FR60053 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
10



Granum Pebble

FR63055 300x600
FR60055 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
10



Granum Fawn

FR63058 300x600
FR60058 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

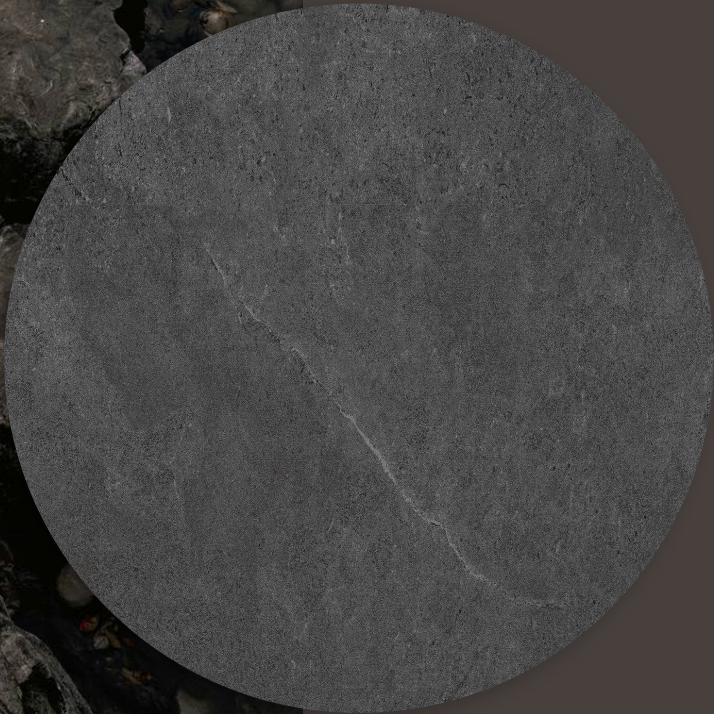
SURFACE
Matt

RANDOM FACES
10



Dense. Textural. Steadfast.

Basalt mimics volcanic basalt — rich textures, grounded tones, and a tactile surface that feels confidently premium.



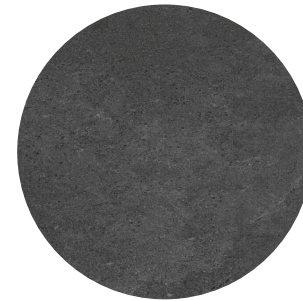
Basalt

STONE COLLECTION





COLOUR



Basalt Graphite



Basalt Frost



Basalt Silver

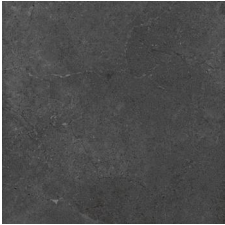


Basalt Mist

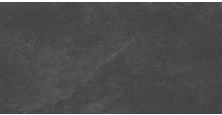
Basalt Graphite

FR63033 300x600
FR60033 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
10



Basalt Silver

FR63032 300x600
FR60032 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
10



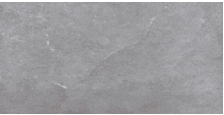
Basalt Frost

FR63035 300x600
FR60035 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

10



Basalt Mist

FR63034 300x600
FR60034 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

10



*Soft, linear,
understated elegance.*

Linea is the stone of subtle lines — delicate streaks that echo winds, tides, and the soft movements of nature. A quiet elegance that whispers instead of shouts.



Linea

STONE COLLECTION





COLOUR



Linea Blush



Linea Dove



Linea Pearl

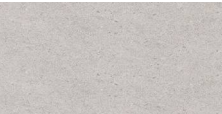
Linea Blush

FR63077 300x600
FR60077 600x600

SIZE



600 mm x 600 mm



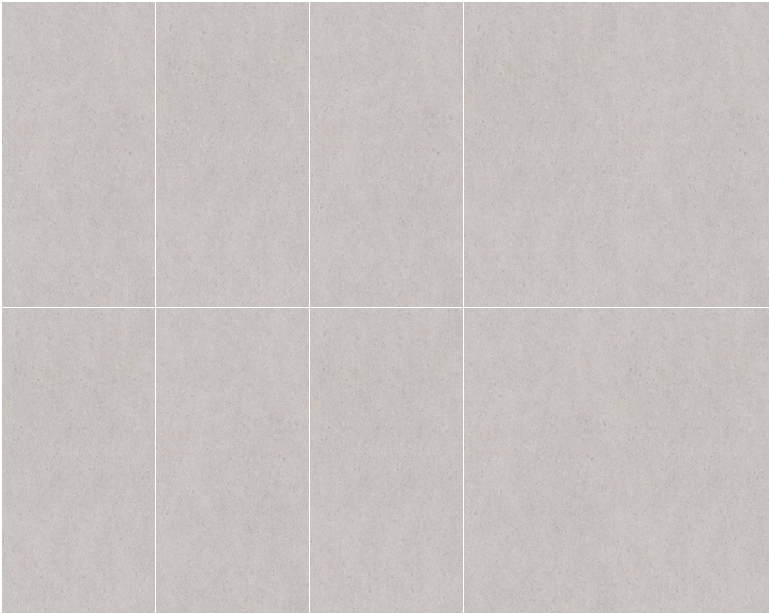
300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

2



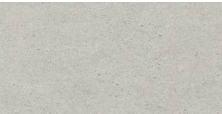
Linea Pearl

FR63079 300x600
FR60079 600x600

SIZE



600 mm x 600 mm



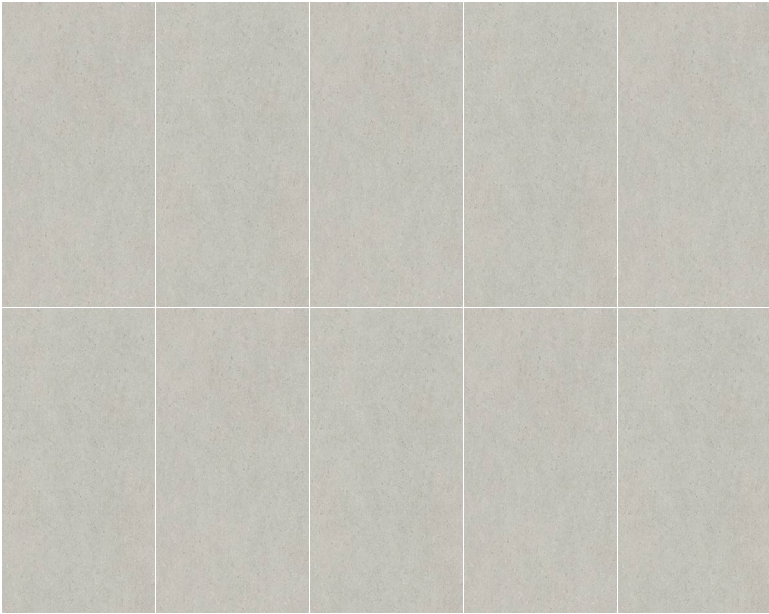
300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

2



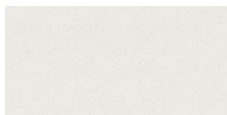
Linea Dove

FR63076 300x600
FR60076 600x600

SIZE



600 mm x 600 mm



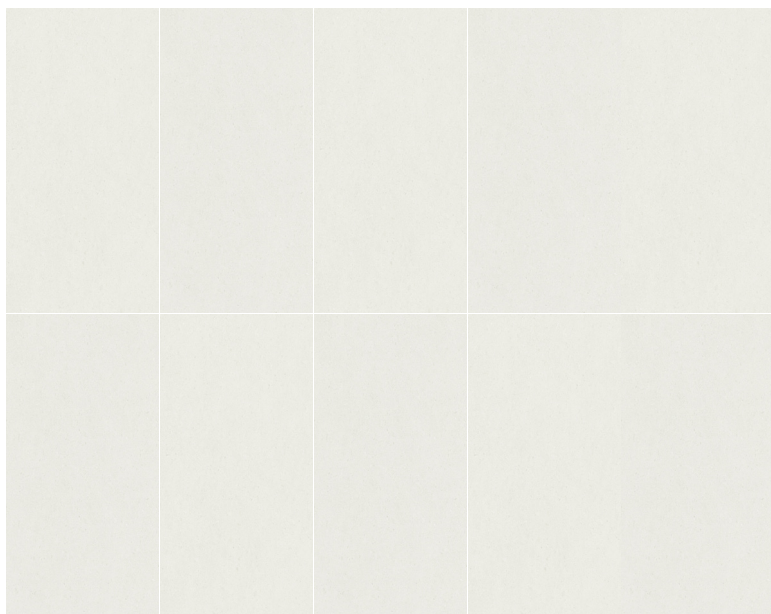
300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

2





*Warm, timeless, European-
inspired stone.*

Inspired by the ancient stone city
carved by human hands, Matera
celebrates heritage and warmth.
Rich, grounded tones that feel like
history softened by time.

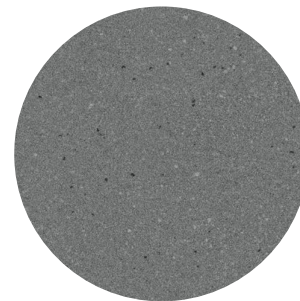
Matera

STONE COLLECTION





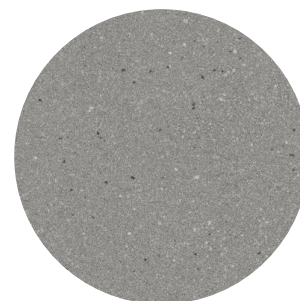
COLOUR



Madera Taupe



Madera Clay



Madera Ecu

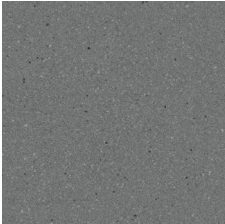


Madera Sand

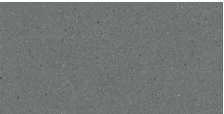
Matera Taupe

FR63027 300x600
FR60027 600x600

SIZE



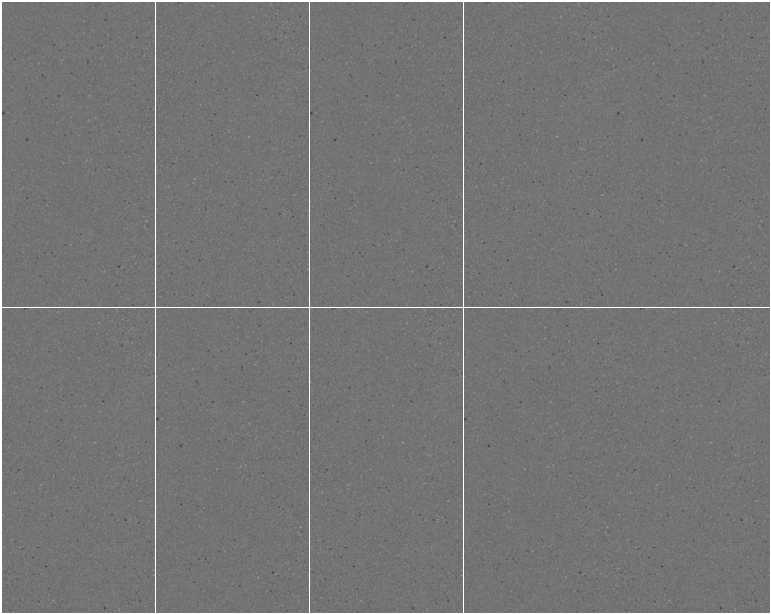
600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
-



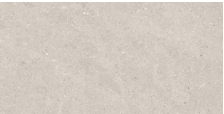
Matera Clay

FR63026 300x600
FR60026 600x600

SIZE



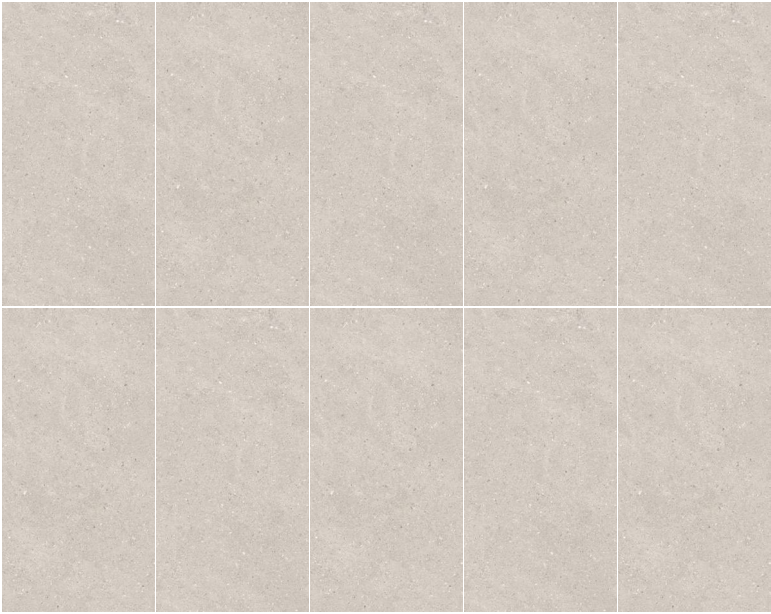
600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

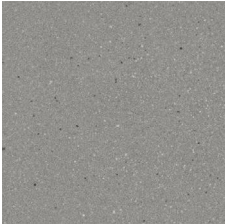
RANDOM FACES
-



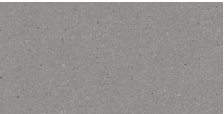
Matera Ecu

FR63029 300x600
FR60029 600x600

SIZE



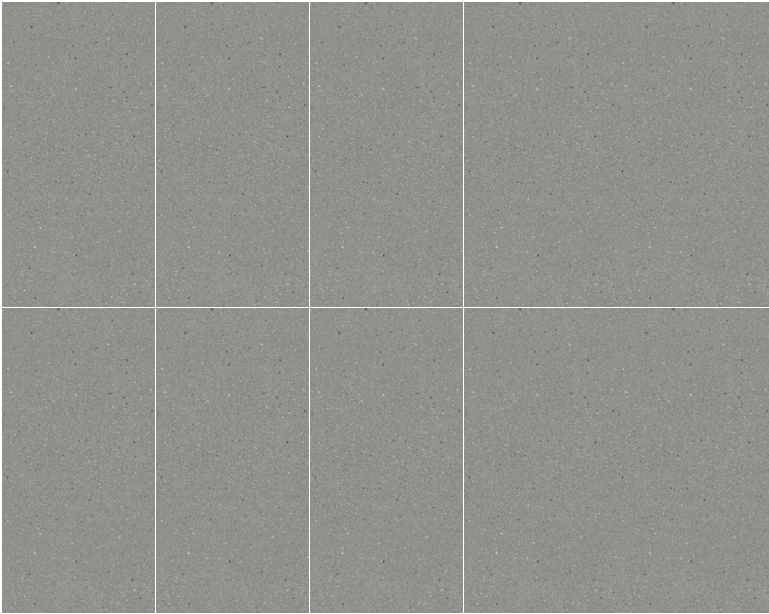
600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

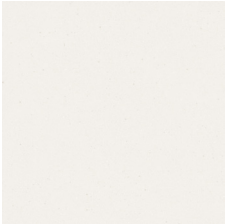
RANDOM FACES
-



Matera Sand

FR63028 300x600
FR60028 600x600

SIZE



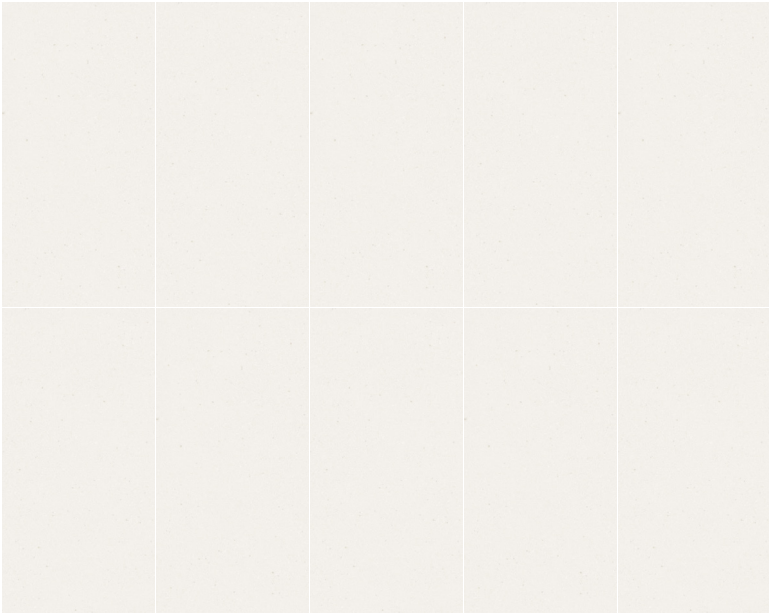
600 mm x 600 mm



300 mm x 600 mm

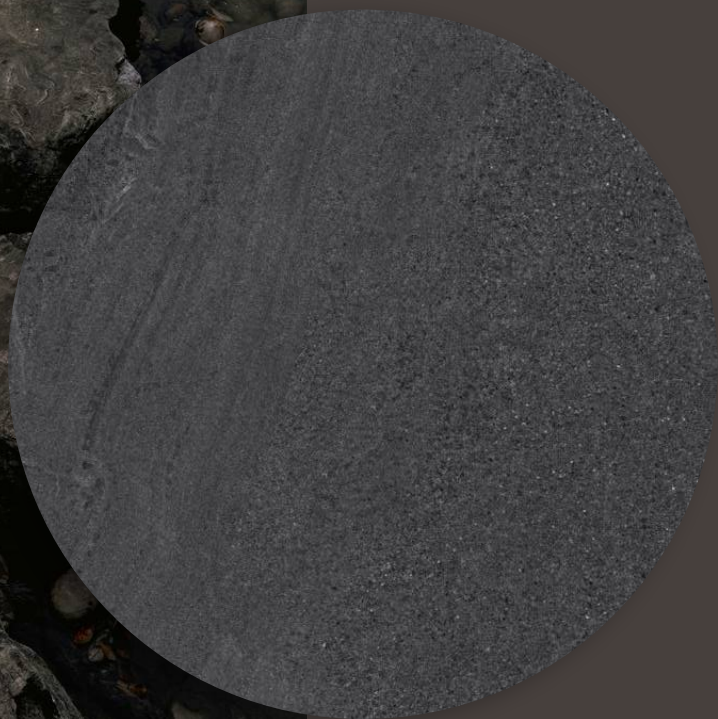
SURFACE
Matt

RANDOM FACES
-



*Dark, elegant,
contemporary stone.*

Nox adds clarity and contrast –
a grounding presence that
elevates any design with
confidence.
Perfect for bold statements and
intimate atmospheres.



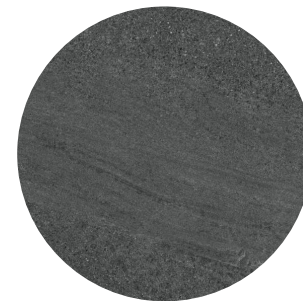
Nox

STONE COLLECTION





COLOUR



Nox Graphite



Nox Fog

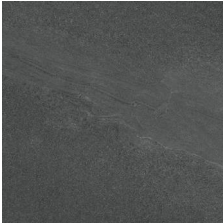


Nox Lead

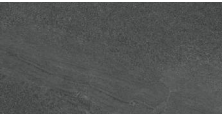
Nox Graphite

FR63103 300x600
FR60103 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

-



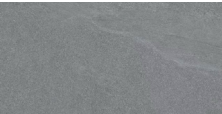
Nox Lead

FR63105 300x600
FR60105 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

-



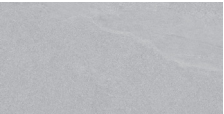
Nox Fog

FR63102 300x600
FR60102 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

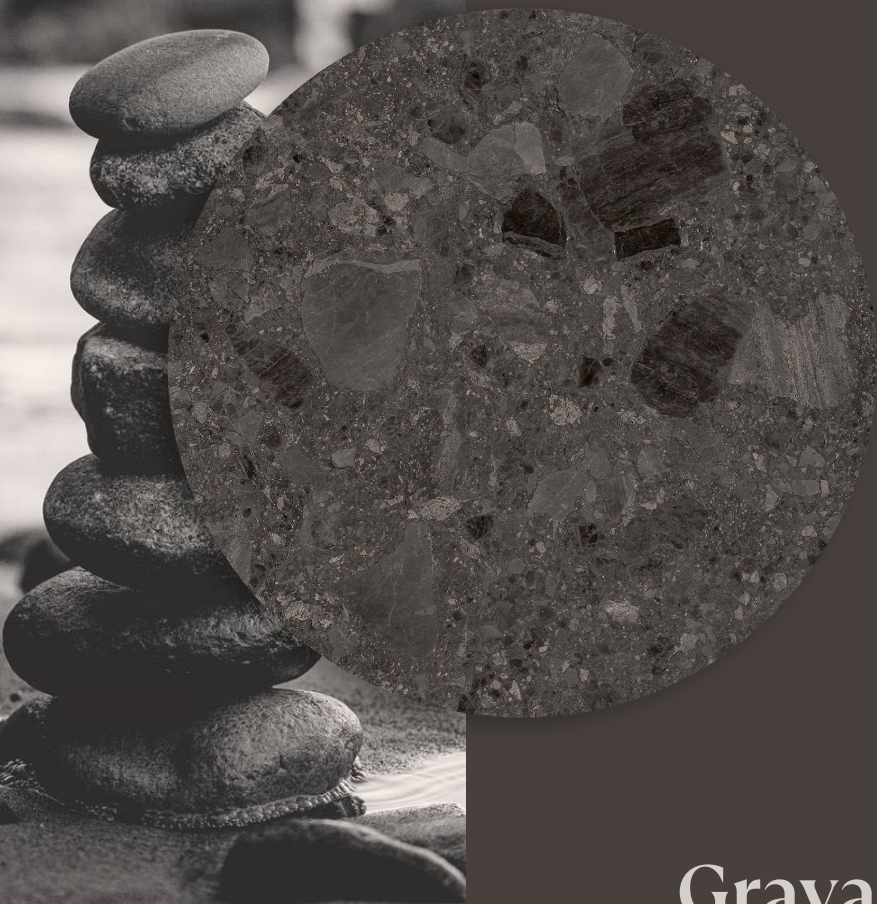
RANDOM FACES

-



*Large chips, raw, earthy,
bold presence*

Grava captures the quiet strength
of the earth –
bold fragments, layered textures,
and the timeless character of
natural stone.



Grava

TERRAZZO COLLECTION

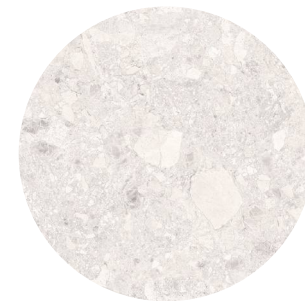




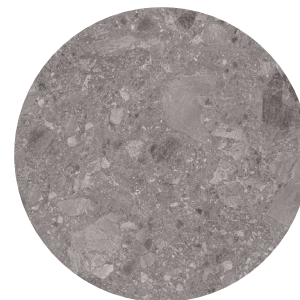
COLOUR



Grava Cinder



Grava Lumen

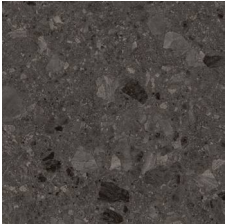


Grava Pebble

Grava Cinder

FR02LTZ 600x600

SIZE



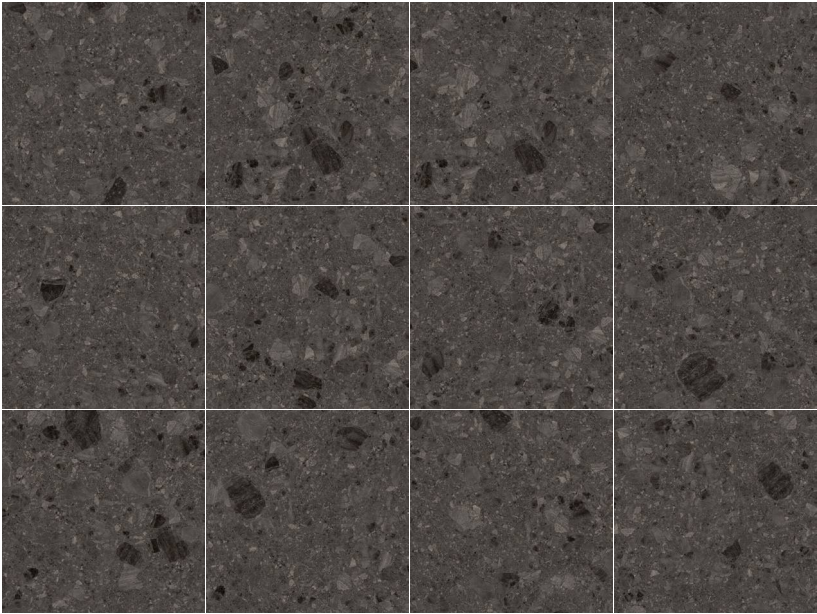
600 mm x 600 mm

SURFACE

Matt

RANDOM FACES

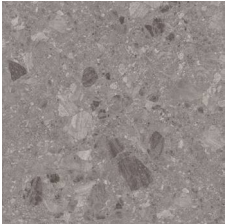
12



Grava Pebble

FR04LTZ 600x600

SIZE



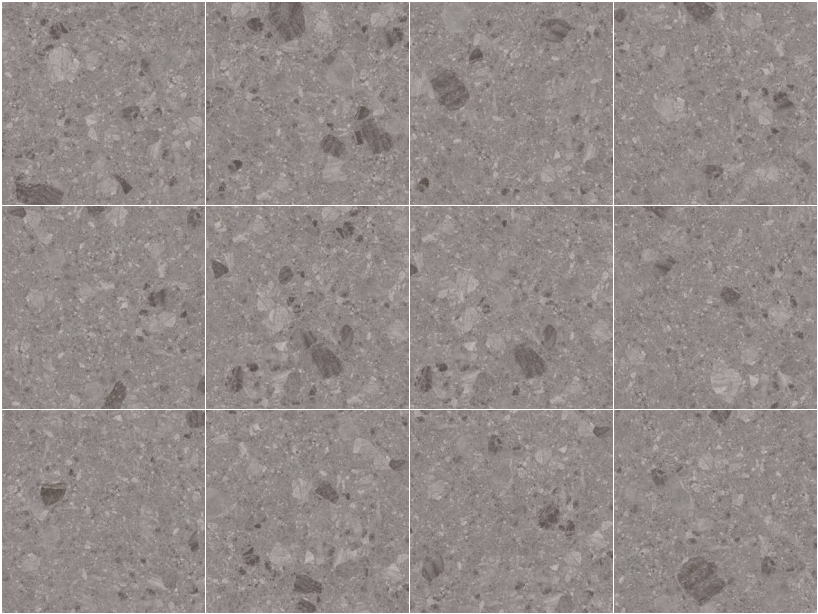
600 mm x 600 mm

SURFACE

Matt

RANDOM FACES

12



Grava Lumen

FR07LTZ

600x600

SIZE



600 mm x 600 mm

SURFACE

Matt

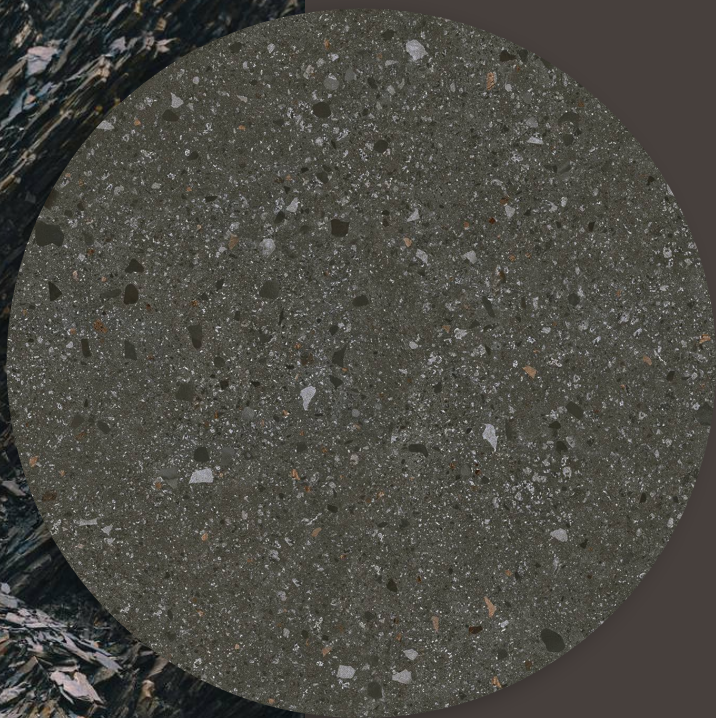
RANDOM FACES

12



*Mid chips, cool hues, refreshing,
modern*

Azura feels refreshing —
like a quiet moment by the water.
It brings a sense of calm that
opens up a space, making it easier
to think, breathe, and create.

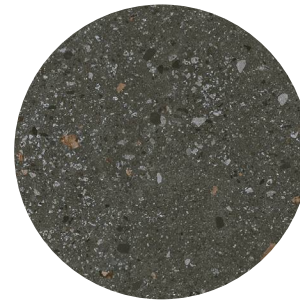


Azura
TERRAZZO COLLECTION





COLOUR



Azura Storm



Azura Haze

Azura Storm

FR03TZ 600x600

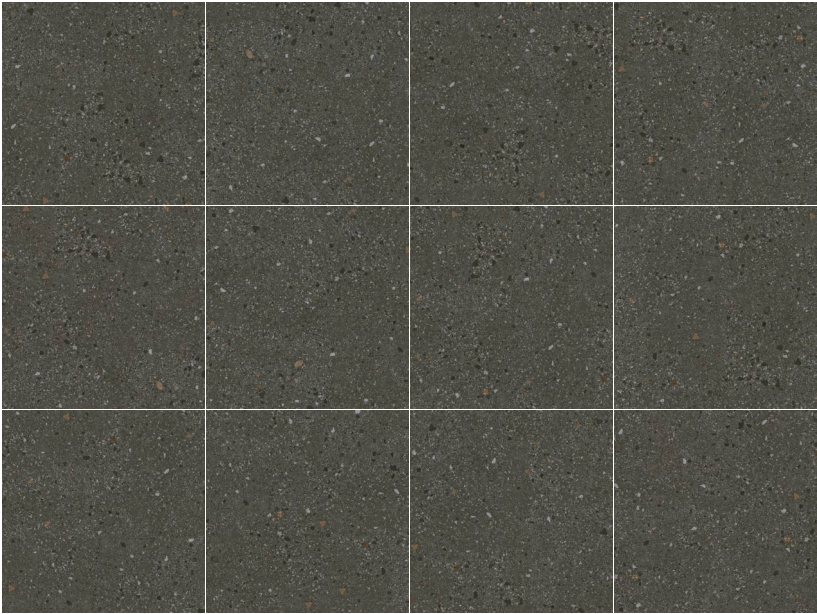
SIZE



600 mm x 600 mm

SURFACE
Matt

RANDOM FACES
12



Azura Haze

FR05TZ 600x600

SIZE



600 mm x 600 mm

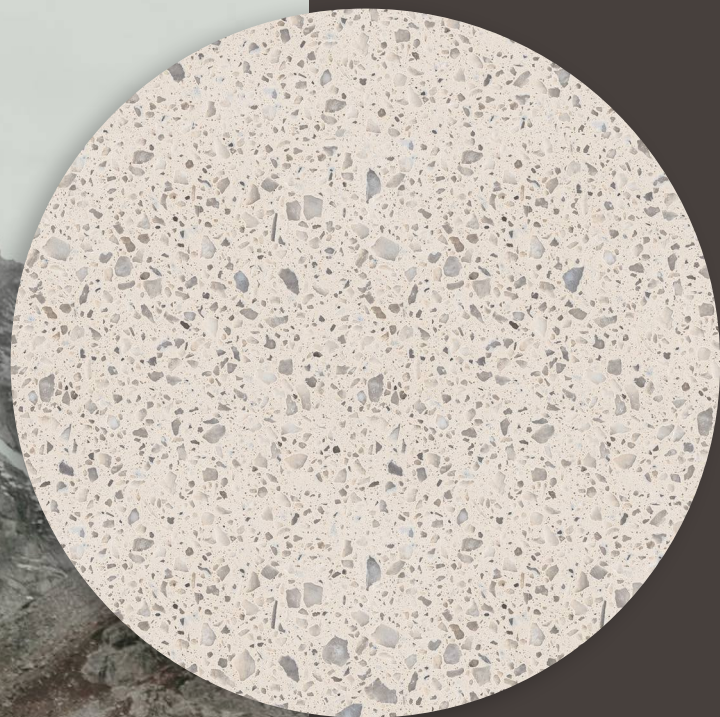
SURFACE
Matt

RANDOM FACES
12



*Mid chips, warm hues, relaxing,
modern*

Mina feels comforting —
a gentle backdrop that makes
spaces feel lived-in, warm,
and inviting. It's a surface that
welcomes people in and puts
them at ease.



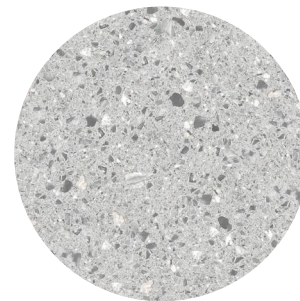
Mina

TERRAZZO COLLECTION

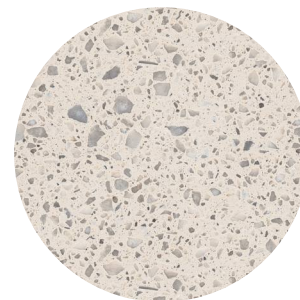




COLOUR



Mina Pebble

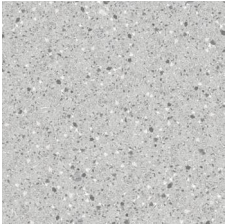


Mina Ivory

Mina Pebble

FR09TZG 600x600

SIZE



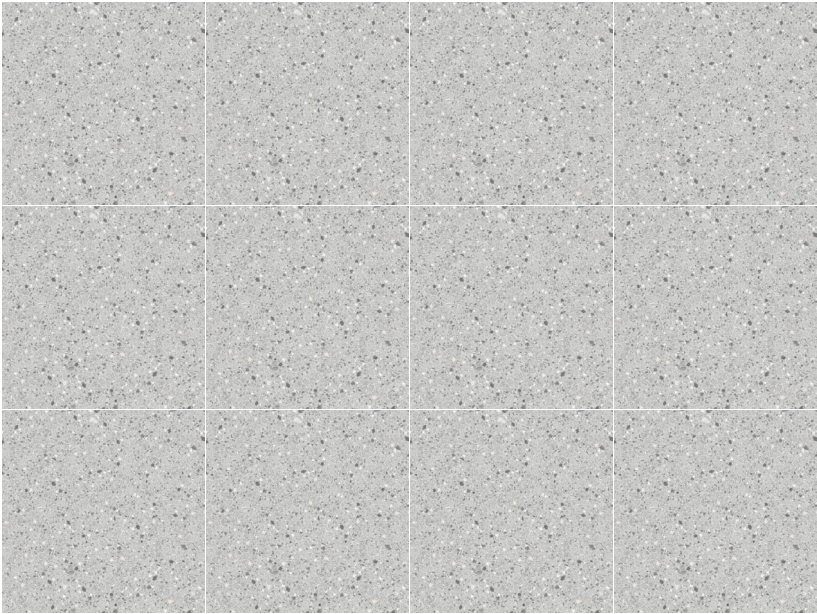
600 mm x 600 mm

SURFACE

Glazed Polished

RANDOM FACES

-



Mina Ivory

FR01TZG 600x600

SIZE



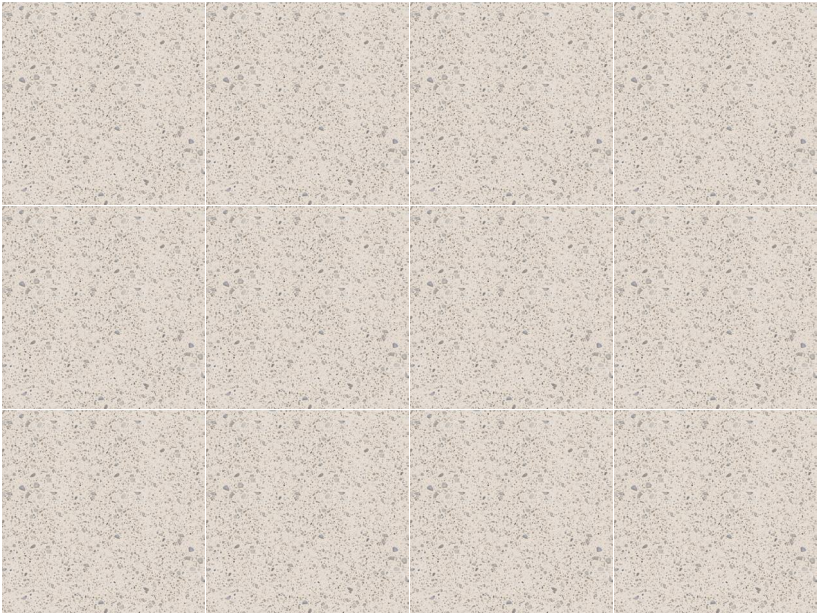
600 mm x 600 mm

SURFACE

Glazed Polished

RANDOM FACES

-



*Layered texture, natural flow,
restrained depth*

Strato reflects the earth in layers —
formed over time, marked by
subtle shifts, and grounded in
calm permanence.



Strato

MARBLE COLLECTION





COLOUR



Strato Fog



Strato Dove



Strato Mist



Strato Cloud



Strato Pearl



Strato Lumen

Strato Fog

FR8003GP 800x800

SIZE



800 mm x 800 mm

SURFACE

Glazed Polished

RANDOM FACES

4



Strato Mist

FR8006GP 800x800

SIZE



800 mm x 800 mm

SURFACE

Glazed Polished

RANDOM FACES

4



Strato Pearl

FR8007GP 800x800

SIZE



800 mm x 800 mm

SURFACE

Glazed Polished

RANDOM FACES

4



Strato Dove

FR8009GP 800x800

SIZE



800 mm x 800 mm

SURFACE

Glazed Polished

RANDOM FACES

4



Strato Cloud

FR8001GP 800x800

SIZE



800 mm x 800 mm

SURFACE

Glazed Polished

RANDOM FACES

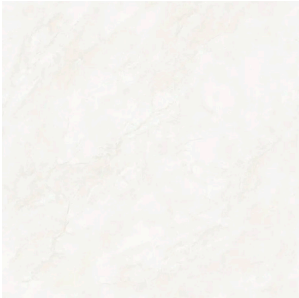
4



Strato Lumen

FR8011GP 800x800

SIZE



800 mm x 800 mm

SURFACE

Glazed Polished

RANDOM FACES

4



*Soft glow, delicate texture,
quiet elegance*

Lunara captures light in its most
gentle form —
a surface that glows softly,
bringing calm, clarity, and refined
warmth.

Lunara
MARBLE COLLECTION





COLOUR



Lunara Silk



Lunara Carrara



Lunara Ivory

Lunara Silk

FR60001P 600x600

SIZE



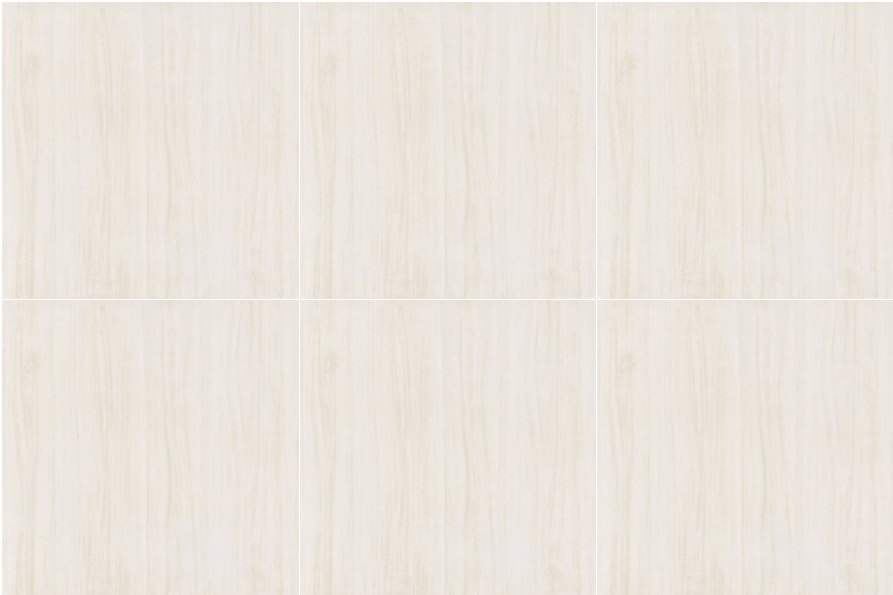
600 mm x 600 mm

SURFACE

Glazed Polished

RANDOM FACES

-



Lunara Ivory

FR60002P 600x600

SIZE



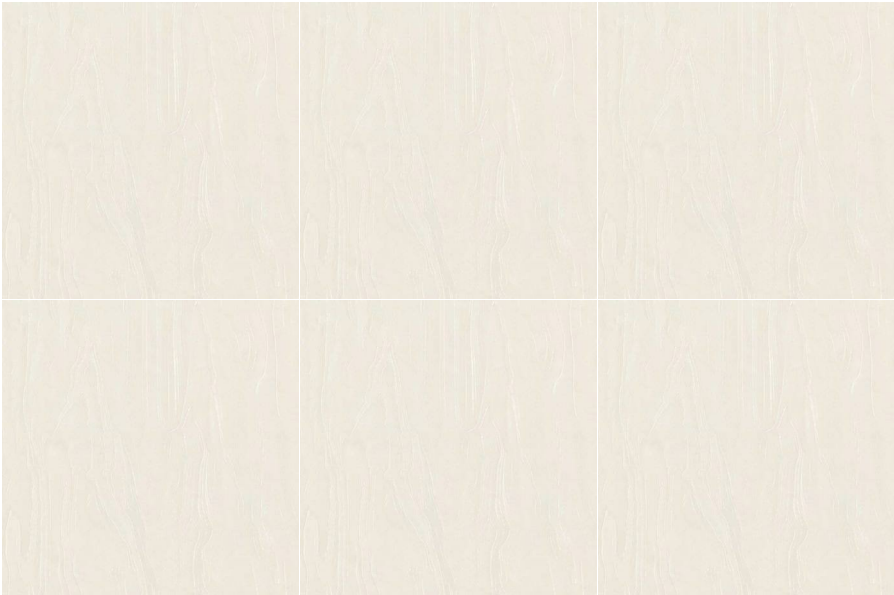
600 mm x 600 mm

SURFACE

Glazed Polished

RANDOM FACES

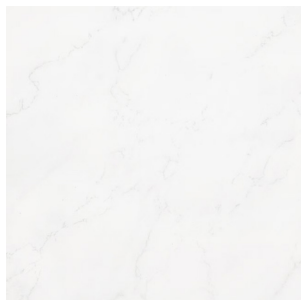
-



Lunara Carrara

FR60003P 600x600

SIZE



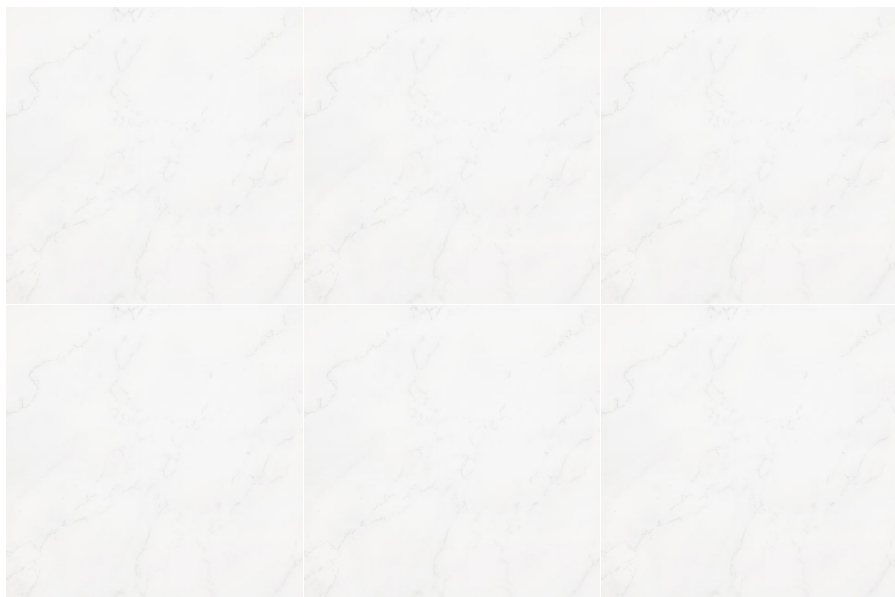
600 mm x 600 mm

SURFACE

Glazed Polished

RANDOM FACES

-



*Industrial minimalism,
muted tones, urban calm*

Slateo balances structure and
simplicity –
Distills concrete to its purest form,
clean, composed, and quietly
confident.

Slateo

CONCRETE COLLECTION





COLOUR



Slateo Onyx



Slateo Pearl



Slateo Steel



Slateo Lumen



Slateo Pebble

Slateo Onyx

FR63063 300x600
FR60063 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

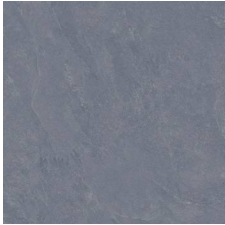
12



Slateo Steel

FR63065 300x600
FR60065 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

12



Slateo Pebble

FR63067 300x600
FR60067 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

12



Slateo Pearl

FR63068 300x600
FR60068 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE

Matt

RANDOM FACES

12



Slateo Lumen

FR63066 300x600
FR60066 600x600

SIZE



600 mm x 600 mm



300 mm x 600 mm

SURFACE
Matt

RANDOM FACES
12



TECHNICAL SPECIFICATIONS

TYPE OF TEST	STANDARD TEST MS ISO13006 :2020	ISO STANDARD REQUIREMENT	Flora
Length & Width	ISO 10545-2	± 0.3% / ± 1.0mm	PASSED
Thickness	ISO 10545-2	± 5.0% / ± 0.5mm	PASSED
Straightness of Sides	ISO 10545-2	± 0.3% / ± 0.8mm	PASSED
Rectangularity	ISO 10545-2	± 0.3% / ± 1.5mm	PASSED
Surface Flatness			
Centre Curvature	ISO 10545-2	± 0.4% / ± 1.8mm	PASSED
Edge Curvature	ISO 10545-2	± 0.4% / ± 1.8mm	PASSED
Warpage	ISO 10545-2	± 0.4% / ± 1.8mm	PASSED
Surface Quality	ISO 10545-2	± 95% free from visible defect	PASSED
Water Absorption	ISO 10545-3	Group BIa, E ≤ 0.5%	PASSED
Breaking Strength	ISO 10545-4	≥ 1300N	PASSED
Modulus of Rupture	ISO 10545-4	Min. 35N/mm²	PASSED

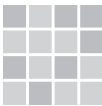
VARIATION GUIDE

V1



UNIFORM VARIATION:
Tiles have uniform shade & texture with low, minimal variation.

V2



SLIGHT VARIATION:
Tiles have slight variation in shade & texture.

V3



MODERATE VARIATION:
Tiles have moderate variation in shade & texture.

V4



SUBSTANTIAL VARIATION:
Tiles have random & substantial variation in shade & texture, as such that any piece of tile may be totally different in shade to another tile.

• Slight variation in colours, shades, sizes and glaze are inherent characteristics of tiles.
• Tile images shown in this brochure are for illustration purposes. Please refer to actual tiles for final selection and confirm all specifications, colours & product availability with our Sales team, distributors, agents or dealers.
• The above tiles specification serves as a general guideline only. Different type of tiles is made to meet different performance requirements. For detail product specification kindly refer to Feruni Sales Team.
• Designer Collections technical specifications available upon request.



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